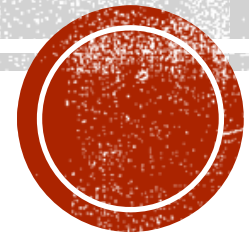


BSR SOCIAL INNOVATION

– EXPLORING THE POSSIBILITIES FOR A FLAGSHIP

WELCOME TO A WORKSHOP WHERE WE WILL ELABORATE ON MACRO-REGIONAL ADDED-VALUES, POTENTIAL STAKEHOLDERS AND THEMATIC PRIORITIES OF THIS POTENTIAL FLAGSHIP.

28 October 2021 at 09.00 to 10.30 (CEST) using ZOOM and MURAL



- What is the macro-regional added value provided by this potential flagship?
- What group of stakeholders should be involved – both for reaching policy impact and for providing expertise/ sharing good practice?
- First thoughts on thematic priorities – possible platforms for collaboration within the flagship.

3 KEY QUESTIONS

for participants to discuss



PROGRAMME

- 09.00 Welcome
 - framing the workshop, introduce the programme
- 09.05 What is a macroregional strategy and what can a flagship offer to social
 innovation?
 Mr Anders Bergström, Policy Area Coordinator, PA Education, Science and Social affairs
- 09.30 Co-creation - working in groups of four using MURAL
- 10.10 Reflections
- 10.20 Next steps
 Dr Magda Leszczyna-Rzucidło, President, Baltic Institute for Regional Affairs (BISER)
- 10.30 Closure

